

FREE DOMS SUCCESS PROFIT

Introduction to Fit-ex

“Your future is our business”



Why Choose Fit-ex?

The simple answer is, Fit-ex makes running a business plain sailing because we know what works. We also value uniqueness and go that extra mile to ensure our franchisees and customers alike, are treated with respect and individuality.

Fit-ex Mission Statement

Fit-ex aim to have a nationwide network of business owners by 2010 and in doing so will become a household name.

We will value and consistently treat our franchise owners, suppliers and customers with equal care and integrity.

We do what we say and deliver on time.



individuality

What Fit-ex Do

It would be easy to assume that Fit-ex make curtains and blinds - well, we don't.

Actually, Fit-ex offer a professional fitting service to businesses and individuals who either make, manufacture or purchase window treatment products. This allows those involved in the UK's £1.4 billion home improvement market a much needed choice.

There is a huge demand for our service because interior designers and bespoke curtain makers often like to focus on room concepts, blind manufacturers want to concentrate only on manufacture and individuals frequently do not have the time, inclination, tools or expertise to install these products professionally. How do we know? Our satisfied customers tell us and our repeat business speaks for itself.

Are you getting a picture of how big this market really is? Well, it's positively gigantic and it doesn't stop there either. Fit-ex business owners also offer their customers competitively priced products.

We'll talk about figures later, but here are the products we supply and fit.

We Supply and Fit

Awnings - manual or motorised

Blinds - conservatory, roller, roman, slats and vertical

Curtain Poles - metal or wood, straight or bay

Curtain Tracks - plastic or metal any size, any shape

Shutters - all colours shapes and sizes

Your Career Opportunities

Whether you prefer to work as an individual, a couple or even fancy managing your own team of fitters, Fit-ex gives you that opportunity. Plus if you have a flair for interior design, you can easily incorporate your talents with the practicalities of Fit-ex to suit your personality and interests.



Successors



How Do We Measure Up?

Fit-ex has cornered one of the UK's fastest growing markets and offer a second to none service which has been actively welcomed by many. Simon Browne from Luxaflex, the world's leading blind manufacturer said, "This industry is crying out for good fitters, well done Fit-ex."

Fit-ex is an exciting opportunity that has helped people build their own successful business. For an initial investment of £22,500 and an opportunity to earn £100,000+ per annum, you will certainly not be disappointed with what we have to offer.

What Do I Get When I Join Fit-ex?

- An exclusive territory
- A complete training programme
- An extensive reference manual
- Follow-up training
- Fast-start programme
- Marketing package
- Business software
- Complete professional tool kit
- Smart, easy-care uniform
- Van livery
- Integrated satellite navigation
- On going support
- A business accredited by the BFA
- 80%+ profit for every fitting job
- 50%+ profit for product sales
- Fair management service fee
- Personal Fit-ex website and email
- Use of 0800 number
- Exclusive manufacturer discounts
- Existing industry respect
- National leads
- Repeat business
- Comfortable working environments
- Flexibility for leisure and family life
- Variety and job satisfaction
- A management potential business

Fit-ex Financial Facts

The most important financial fact to consider when looking for any business is to ascertain how much your net profit will be. Turnover sounds good but unless you have deducted your true running costs and all other business expenses, it does not reflect your true profit. Fit-ex franchisees earn a healthy 80% plus, net profit from every fitting job and 50% plus, net profit from every product sale. This makes Fit-ex a top earner for a relatively small outlay, giving you plenty of reasons to enjoy your new lifestyle.

Total Outlay

Franchise Fee	£19,500 plus VAT
Marketing Launch	£ 3,000 plus VAT

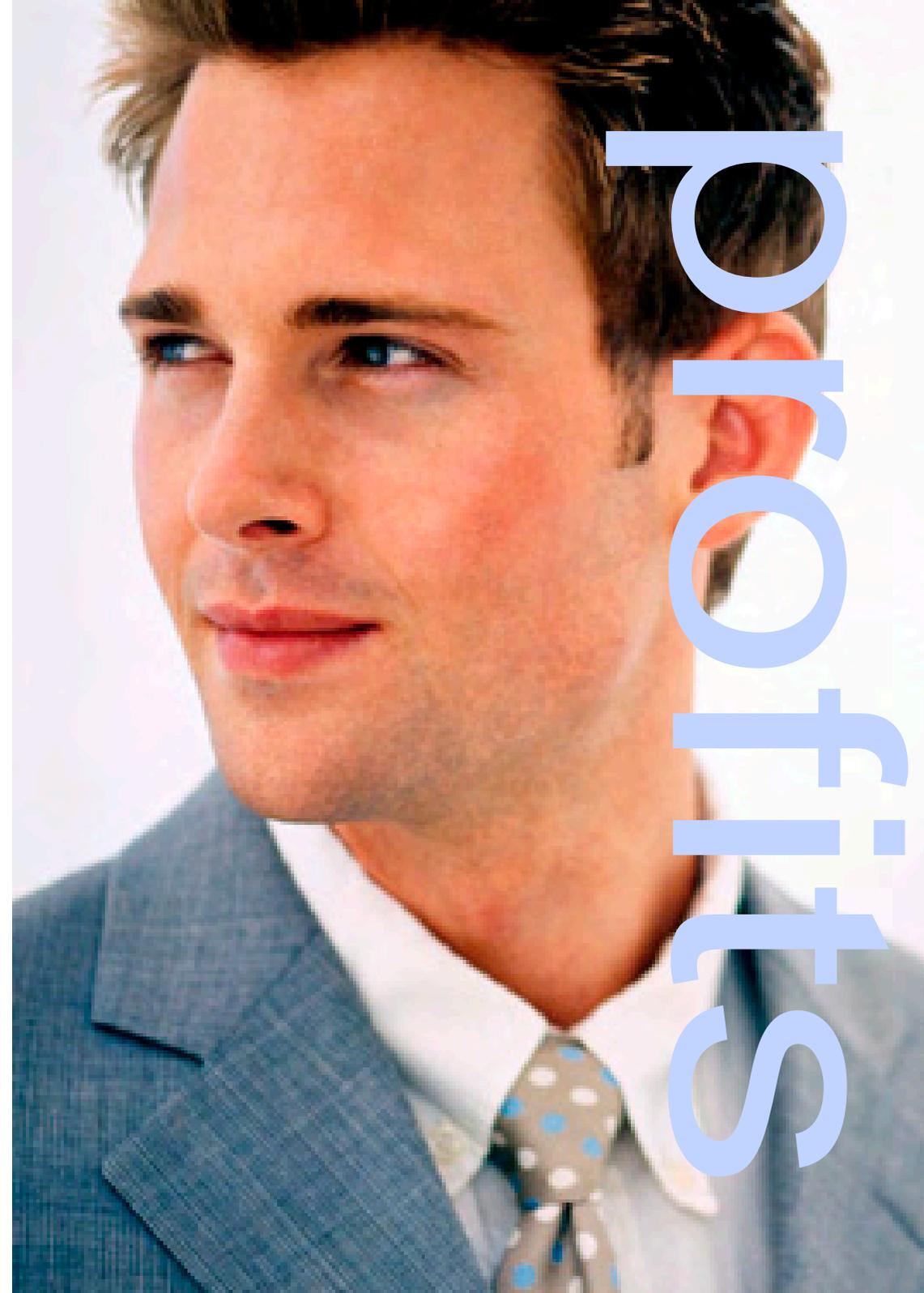
Management Service Fee (MSF) - The MSF is fairly structured starting at 12½% when you need the most support and assistance from Head Office, gradually reducing to 9% as you gain confidence.

National Marketing Fund (NMF) - This is fixed at 2% of your monthly turnover which is contributed into a national marketing fund to be used for national advertising or website search enhancement. The Fund is administered by elected franchisees.

Vehicle Lease - £250.00 approx. per month (less than a day's work!). Fit-ex negotiates extremely competitive vehicle rates for each new franchise owner to ensure the running cost of your business is kept to a minimum.

Affording a Fit-ex Franchise

Buying a Fit-ex franchise is easy if you have ready capital, however, if you need to raise the capital Fit-ex has the stamp of approval from every bank in the UK with a franchise division, so all the hard work is done for you. Based on your potential earnings this could be repaid in less than two years, depending on your current financial situation.





“Our Fit-ex business has changed our lives...

The most rewarding aspect of running a Fit-ex franchise is the flexibility and freedom it gives us. We can organise our business to fit around our family life rather than the other way around.

The variety of work is a real bonus - no two days are the same, different challenges, meeting new people, travelling to new places on a daily basis makes for an interesting working life. Working together as a couple is a new experience for us and we both enjoy it enormously.

We have discovered skills we didn't know we had as we set about developing our business. Having a partner to share ideas and face challenges together is a major plus for us. We enjoy starting the week with a business breakfast in a local hotel where we can discuss forthcoming jobs and prospects.

Despite Fit-ex being a home based business it is important for us to keep our family and business life as separate as possible which we have managed to do well.

Our three young sons have banned us from talking shop at the dinner table - quite rightly too!

We were looking for a franchise which would give us genuine job satisfaction as well as earning a respectable living. We have definitely found that with Fit-ex. There is real pleasure to be had from leaving someone's home or business looking nicer than when you walked in.

It's also a great feeling to know that your business can expand in several directions if you wish to take the opportunity.

Our success to date has exceeded our expectations, but would not have been achievable without the training, support and willingness to help from the Fit-ex team.”

**By Kevin Buckler (42)
Fit-ex owner, Harpenden**

The Next Step is up To You

If you like the sound of what Fit-ex has to offer so far and you want to know more, contact David Jones at Fit-ex to arrange an appointment.

Email: info@fit-ex.com

Telephone: 0800 316 3664

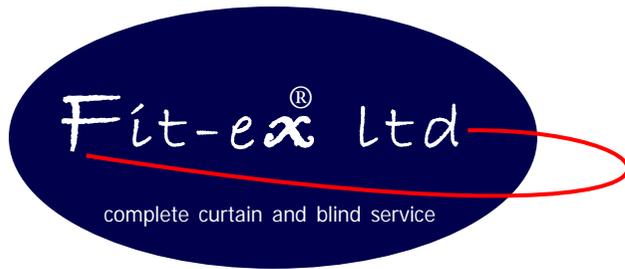
We understand how important this decision is and hope we can help you through the process.

Five Easy Steps to Join Fit-ex

1. Make an appointment with Fit-ex to discuss the finer details of running a Fit-ex business and how we can meet your particular career aspirations. Ask questions and generally get the feel of Fit-ex because you need to feel comfortable working with our team.
2. Do your own research; talk to your local interior designers and curtain makers to get a clear picture of how big the market really is and how viable your Fit-ex business will be. Our current owners found this process invaluable.
3. Weigh up all the pros and cons and make a decision that's right for you and your family. If the outcome is positive then the hard part is over.
4. Book your two week comprehensive training course. They usually begin in the first week of every month.
5. On completion you will receive a 'Certificate of Competence' and an official welcome to Fit-ex.



freedom



“Feel good about life - feel good with Fit-

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